



**USA CRITS D1 TEAM PROGRAM**





# USA CRITS CHAMPIONSHIP SERIES

2017 SCHEDULE

AOC TWILIGHT CRITERIUM	SATURDAY, APRIL 29	ATHENS, GA
WINSTON-SALEM CLASSIC	SATURDAY, MAY 27	WINSTON-SALEM, NC
GLENCOE GRAND PRIX	SATURDAY, JUNE 3	GLENCOE, IL
WHISKEY CITY TWILIGHT CHALLENGE (M ONLY)	FRIDAY, JUNE 23	LAWRENCEBURG, IN
ASWB TWILIGHT CRITERIUM (M/F)	SATURDAY, JULY 15	BOISE, ID
BENCHMARK TWILIGHT CYCLING CLASSIC	SATURDAY, AUGUST 12	WEST CHESTER, PA
USA CRITS FINALS: THOMPSON CRITERIUM OF DOYLESTOWN	SUNDAY, SEPTEMBER 10	DOYLESTOWN, PA





# USA CRITS SPEED WEEK

2017 SCHEDULE

ROCK HILL CRITERIUM	SATURDAY, APRIL 22	ROCK HILL, SC
CARAMONT HEALTH CRITERIUM	SUNDAY, APRIL 23	BELMONT, NC
DOWNTOWN WALTERBORO CRITERIUM	WEDNESDAY, APRIL 26	WALTERBORO, SC
SPARTANBURG CRITERIUM	FRIDAY, APRIL 28	SPARTANBURG, SC
AOC TWILIGHT CRITERIUM	SATURDAY, APRIL 29	ATHENS, GA
HENNESSY HISTORIC ROSWELL CRITERIUM	SATURDAY, APRIL 30	ROSWELL, GA







## KEY BENEFITS

- Entry fees for four team members at all races
- Lodging for four riders at events (see exceptions)
- Team feature in USA CRITS paid advertising
  - Cyclingnews
  - BikeReg
- PR support and social media activation





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## D1 PROGRAM OVERVIEW

Open to all professional and elite-level amateur teams, this designation recognizes a commitment to American-style criterium racing by the teams that participate.

There are 14 D1 Team slots available for men and 7 for women. As always, USA CRITS events are open to all teams, not just those registered as D1.

D1 TEAM FEE = \$2,000

## EVENT-SPECIFIC BENEFITS

**Entry fees** – Entry fees for 4 riders at all USA CRITS National Series AND Speed Week events. Riders can vary from event to event but must be on the UCI roster of Pro teams or current members of USAC Elite teams.

**Housing** – Either host housing or at least 2 hotel room nights (2 rooms 1 night or 1 room 2 nights) provided by each individual event on the National Series. Glencoe & Lawrenceburg will have host housing. 1 room in Waltherboro guaranteed. Additional hotels may be available for Speed Week.

## HOW DOES IT WORK?

Sign up online on [bikereg.com](http://bikereg.com). Once signed up we will get in touch with you to get as much team info from you as possible – jersey images, logos, sponsor info, rosters, bios, etc.

To get your team members registered, we will connect you directly with each event's director to get roster and housing sorted.



# EVENT BENEFITS

NATIONAL SERIES BENEFITS	HOUSING	MEN'S ENTRIES	WOMEN'S ENTRIES
ATHENS	\$200	\$220	\$220
WINSTON SALEM	\$200	\$0	\$0
GLENCOE	\$0	\$140	\$140
LAWRENCEBURG (MEN'S PTS ONLY)	\$0	\$200	\$240
BOISE	\$200	\$240	\$220
WEST CHESTER	\$200	\$220	\$200
DOYLESTOWN	\$200	\$200	\$200
<b>TOTAL</b>	<b>\$1,000</b>	<b>\$1,220</b>	<b>\$1,020</b>

SPEED WEEK BENEFITS	HOUSING	MEN'S ENTRIES	WOMEN'S ENTRIES
ROCK HILL	\$0	\$220	\$220
BELMONT	\$0	\$220	\$220
WALTERBORO	\$75	\$220	\$220
SPARTANBURG	\$0	\$220	\$220
ATHENS	INCL	INCL	INCL
ROSWELL	\$0	\$220	\$220
<b>TOTAL</b>	<b>\$75</b>	<b>\$1,100</b>	<b>\$1,100</b>

VALUE	TOTAL	D1 ENTRY FEE
MEN'S TEAMS	\$3,395	\$2,000
WOMEN'S TEAMS	\$3,195	\$2,000



# USA CRITS IS AMERICAN STREET TRACK RACING

America has a rich history of criterium racing, a unique form of cycling that stresses high-speed racing, contested amidst a thriving urban atmosphere. Criterium racing's ability to combine the most exciting elements of popular sports with the large-scale appeal of downtown arts and music festivals has made it the most enduring form of cycling in North America with an ever-growing following of fans.

Because criteriums are historically run on short laps through city streets, they offer spectators the opportunity to watch Olympians and world and national champions up-close as they ride at top speed. This has made the criterium format the most spectator-friendly form of cycling. When staged according to the above specifications, these races often draw more than 30,000 fans per event.

USA CRITS is the premiere criterium cycling series in the United States. It consists of established independent criteriums grouped to provide a national forum for top marketing venues in America. Combined, Series events represent more than a century of the passion American communities have for the sport, and the Series serves to exemplify and promote the races that consistently showcase American bicycle racing to the public.

The 2016 schedule will include 10 races. The Series will again be anchored by a number of key events as well as a few exciting new additions.

By elevating the marketing reach of the Series and each individual event, USA CRITS will raise prize money available to competitors, work to engage main stream media, and support the development of iconic domestic riders. This will, in turn, increase the affordability for elite athletes to follow criterium racing as a unique discipline and generate year-long interest in competitive cycling.

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